

CCBC MEDIA STUDIES

Learn how CCBC can prepare you for a career in media.

CREATE & PUBLISH



CCBC New Media Collective (NMC):
Students work on individual and group projects (blogs, vlogs, podcasts, etc.) to be published on The CCBC Connection.



CCBC's student newspaper is an online publication. All content is created by and for students. Creating content for this publication is great experience and a portfolio builder.



Film Society: Students meet every week to create films! Students also borrow equipment to work on their own projects.. We host film workshops, field trips and even host an annual student film festival.

PROGRAMS

Mass Communication (MCOM):

Students will take courses in studio production, film history, film art, journalism, advertising and public relations. Ideal for students wanting to transfer to a 4 year university to continue their studies to earn a Bachelor degree.

Digital Media (DIGM):

Students learn how to create media in many different formats, from audio to video, lighting and editing. Ideal for students wanting to update their skills in their field and/or get into the workforce.

COURSES

MCOM 111 INTRO TO MASS MEDIA

EVALUATES THE IMPACT OF HISTORICAL AND EMERGING MEDIA AS AESTHETIC ART FORMS.

MCOM 112 INTRO TO AD, PR & MARKETING

FOCUSES ON ANALYZING AND CREATING PROMOTIONAL MESSAGES TO ACHIEVE DESIRED GOALS

MCOM 135 ACTING FOR THE CAMERA

EXAMINES THE THE TECHNICAL AND PERFORMANCE DEMANDS OF TELEVISION AND FILM PRODUCTION

MCOM 150 MOVIES: ART & HISTORY

EXAMINES THE HISTORY OF MOTION PICTURES FROM A GLOBAL PERSPECTIVE .

MCOM 114 FILM APPRECIATION

EXAMINES THE ART, TECHNOLOGY, THEORIES, METHODS AND LANGUAGE OF FILM FROM AROUND THE WORLD

MCOM 149 TV & RADIO ANNOUNCING

INVOLVES PRACTICE IN THE TECHNIQUES, DUTIES, AND TASKS OF THE RADIO AND TELEVISION ANNOUNCER

MCOM 151 INTRO TO JOURNALISM

INTRODUCES THE SKILLS, PRINCIPLES, AND ETHICS OF NEWS REPORTING AND NEWS WRITING

MCOM 152 NEWSPAPER/ONLINE JOURNALISM

GIVES STUDENTS ADDITIONAL EXPERIENCE IN THE WRITING, EDITING, AND PRODUCTION OF AN ONLINE PUBLICATION

MCOM 231 SCREENWRITING

FOCUSES ON SCREENPLAYS' UNIQUE FORMAT, ANALYZING SCRIPTS, AND THE WRITING AND RE-WRITING OF STUDENTS' WORK

MCOM 273 INTERNSHIP

PROVIDES PRACTICAL EXPERIENCE IN A WORK ENVIRONMENT FOR THE ADVANCED STUDENT IN MASS COMMUNICATION

MCOM 293 WEBISODE PRODUCTION

THIS INDEPENDENT STUDY PROVIDES REAL WORLD, HANDS ON EXPERIENCE WORKING ON A WEBISODE (VIDEO PRODUCTION, EDITING, AND SOCIAL MEDIA MARKETING INCLUDED)

DIGM 111 MEDIA LIT & VISUAL COMM

INVESTIGATES HOW MEDIA SHAPES THE WORLD AROUND US AND INFLUENCES OUR LIVES.

DIGM 112 FUNDAMENTALS MEDIA PRODUCTION

SURVEYS PRODUCTION HARDWARE/SOFTWARE & IDENTIFIES ROLES AND RESPONSIBILITIES OF INVOLVED IN A DIGITAL MEDIA PRODUCTION

DIGM 151 TV & CORPORATE VIDEO PRODUCTION

TEACHES THE SKILLS REQUIRED TO TELL A STORY USING DIGITAL MEDIA PRODUCTION PRINCIPLES

DIGM 152 DIGITAL FILMMAKING

DEMONSTRATES HOW TO CREATE A NARRATIVE STORY USING DIGITAL MEDIA PRODUCTION

DIGM 153 VIDEO EDITING

PRINCIPLES TO DEMONSTRATE THE STORYTELLING POWER OF EDITING

DIGM 201 CAPSTONE IN DIGITAL MEDIA

ENABLES STUDENTS TO MANAGE A PRODUCTION DURING THE ENTIRE PRODUCTION LIFE-CYCLE

CONTACT

Mass Communication,
NMC and Film Society:

Professor Beth Baunoch
bbaunoch@ccbcmd.edu

Mass Communication &
The Connection:

Professor Jeremy Caplan
jcaplan@ccbcmd.edu

Digital Media Production:

Professor Kendrick Kenney
kkenney3@ccbcmd.edu