

# CCBC MEDIA STUDIES

Learn how CCBC can prepare you for a career in media.

## CREATE & PUBLISH



**CCBC New Media Collective (NMC):**  
Students work on individual and group projects (blogs, vlogs, podcasts, etc.) to be published on The CCBC Connection.



CCBC's student newspaper is an online publication. All content is created by and for students. Creating content for this publication is great experience and a portfolio builder.



**Film Society:** Students meet every week to create films! Students also borrow equipment to work on their own projects. We host film workshops, field trips and even host an annual student film festival.

## PROGRAMS

**Mass Communication (MCOM):**

Students will take courses in studio production, film history, film art, journalism, advertising and public relations. Ideal for students wanting to transfer to a 4 year university to continue their studies to earn a Bachelor degree.

**Digital Media (DIGM):**

Students learn how to create media in many different formats, from audio to video, lighting and editing. Ideal for students wanting to update their skills in their field and/or get into the workforce.

## COURSES

### **MCOM 111 INTRO TO MASS MEDIA**

EVALUATES THE IMPACT OF HISTORICAL AND EMERGING MEDIA AS AESTHETIC ART FORMS.

### **MCOM 112 INTRO TO AD, PR & MARKETING**

FOCUSES ON ANALYZING AND CREATING PROMOTIONAL MESSAGES TO ACHIEVE DESIRED GOALS

### **MCOM 135 ACTING FOR THE CAMERA**

EXAMINES THE THE TECHNICAL AND PERFORMANCE DEMANDS OF TELEVISION AND FILM PRODUCTION

### **MCOM 150 MOVIES: ART & HISTORY**

EXAMINES THE HISTORY OF MOTION PICTURES FROM A GLOBAL PERSPECTIVE .

### **MCOM 114 FILM APPRECIATION**

EXAMINES THE ART, TECHNOLOGY, THEORIES, METHODS AND LANGUAGE OF FILM FROM AROUND THE WORLD

### **MCOM 149 TV & RADIO ANNOUNCING**

INVOLVES PRACTICE IN THE TECHNIQUES, DUTIES, AND TASKS OF THE RADIO AND TELEVISION ANNOUNCER

### **MCOM 151 INTRO TO JOURNALISM**

INTRODUCES THE SKILLS, PRINCIPLES, AND ETHICS OF NEWS REPORTING AND NEWS WRITING

### **MCOM 152 NEWSPAPER/ONLINE JOURANLISM**

GIVES STUDENTS ADDITIONAL EXPERIENCE IN THE WRITING, EDITING, AND PRODUCTION OF AN ONLINE PUBLICATION

### **MCOM 231 SCREENWRITING**

FOCUSES ON SCREENPLAYS' UNIQUE FORMAT, ANALYZING SCRIPTS, AND THE WRITING AND RE-WRITING OF STUDENTS' WORK

### **MCOM 273 INTERNSHIP**

PROVIDES PRACTICAL EXPERIENCE IN A WORK ENVIRONMENT FOR THE ADVANCED STUDENT IN MASS COMMUNICATION

### **MCOM 293 WEBISODE PRODUCTION**

THIS INDEPENDENT STUDY PROVIDES REAL WORLD, HANDS ON EXPERIENCE WORKING ON A WEBISODE (VIDEO PRODUCTION, EDITING, AND SOCIAL MEDIA MARKETING INCLUDED)

### **DIGM 111 MEDIA LIT & VISUAL COMM**

INVESTIGATES HOW MEDIA SHAPES THE WORLD AROUND US AND INFLUENCES OUR LIVES.

### **DIGM 112 FUNDAMENTALS MEDIA PRODUCTION**

SURVEYS PRODUCTION HARDWARE/SOFTWARE & IDENTIFIES ROLES AND RESPONSIBILITIES OF INVOLVED IN A DIGITAL MEDIA PRODUCTION

### **DIGM 151 TV & COROPATE VIDEO PRODUCTION**

TEACHES THE SKILLS REQUIRED TO TELL A STORY USING DIGITAL MEDIA PRODUCTION PRINCIPLES

### **DIGM 152 DIGITAL FILMMAKING**

DEMONSTRATES HOW TO CREATE A NARRATIVE STORY USING DIGITAL MEDIA PRODUCTION

### **DIGM 153 VIDEO EDITING**

PRINCIPLES TO DEMONSTRATE THE STORYTELLING POWER OF EDITING

### **DIGM 201 CAPSTONE IN DIGITAL MEDIA**

ENABLES STUDENTS TO MANAGE A PRODUCTION DURING THE ENTIRE PRODUCTION LIFE-CYCLE

## CONTACT

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NMC and Film Society:

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